

**Wisconsin Council of Teachers of English Language Arts
Executive Board Meeting Minutes
Thursday, July 27, 2006
Pyle Center, Madison, WI**

DRAFT

Present: Chris Van Hoof, Kathy Nelson, Gerhard Fischer, Lynn Aprill, Jackie Martindale JoAnne Katzmarek, Carol-Conway Gerhardt; John Zbikowski; Bill Schang, Tom Scott; Scott Oates, Dianne Graf

I. Call to Order and Approval of Agenda

President Lynn called the meeting to order at 12:45 p.m.

II. Secretary's Report-Chris Van Hoof (as recorded by John Zbikowski)

Kathy made a motion to approve the minutes as amended; Carol seconded the motion, and the motion carried.

III. Treasurer's Report-Scott Oates

Scott explained his written report (see attachment), and it will be filed for audit.

IV. Committee Reports

A. District Director Liaison-Mary Graber -No report

B. Registration/Membership

Christine Kutz, from UW-Whitewater has expressed an interest in the membership secretary position. She has some previous experience working with registration for a tractor pull organization. John will follow-up and offer her the position as outlined in the job description.

C. Publications and Website

1. *WEJ*-JoAnne has quite a few pieces for the fall issue, but she is looking for more from classroom teachers. The focus of the issue is describing how reading instruction is leading to student growth. The spring issue is planned as a school profile of Arrowhead.
2. *Update*-There was concern that the last *Update* only went to license holders rather than current membership. There were also problems printing it and mailing it in a timely manner. Scott will email the electronic version to John so it can be placed on the website.
3. *Website*-The convention registration form will be online; however, the ability to actually register on line (the credit card piece) is cost prohibitive at this time.

D. Professional Issues-No report

E. Censorship/Intellectual Freedom-No report

F. WI Conference on English Leadership

Lynn plans to attend the CEL conference again in November, and she spoke highly of the conference.

G. WI Conference on English Education-No report

H. Archivist-No report

V. Liaison Reports

A. DPI Update -Gerhard Fischer

Writing Rubric-Gerhard, Michelle Jensen, Cecilia Schliepp, and Jone' Kiefer created draft rubric for the WKCE writing assessment as a follow-up to the February work session in Mather, California. Gerhard shared a draft version of a simplified rubric (copy attached). JoAnne moved that WCTELA recommend the DRAFT version of the composition and convention rubric for the WKCE writing assessment. The motion was

seconded by Kathy; the motion carried.

B. Elections/nominations-Bill Schang

1. Slate for November-We are looking for a high school person to serve as 2nd Vice-President. Lynn has some ideas and will make a few contacts.
2. Secretary resignation-Lynn read a letter of resignation from Chris Van Hoof. Lynn and the board thanked Chris for her years of service. Kathy Nelson accepted a nomination for the secretary position, and her name will be placed on the ballot.
3. Past president, Bill, will send ballots out to members sometime in September so newly elected officers can take office at the convention on November 3.

C. Awards-Carol Conway-Gerhardt

1. After some discussion, the group decided the Student Teacher Award (which includes interns) will include those who student taught in Fall 2005 and/or Spring 2006. This timing is a bit awkward, so the CEE and CEL group may consider restructuring/repackaging the award when they meet on November 2, prior to the fall convention.
2. 1st Year Teacher Award will also include those teaching in Fall 2005 and/or Spring 2006.
3. For the awards discussed above, the deadline for nominations will be October 3.
4. If there are any other changes in language, they should be sent to Carol and forwarded to John so he can update the website.

D. Foundations-No report

E. WI Communications Association-Kathy Nelson

Kathy attended the WCA convention as the WCTELA liaison. Her written report is attached.

F. NCTE Affiliate Meeting-Tom Scott /John Zbikowski

Tom and John attended the regional affiliate meeting in Louisville in June. Tom participated in a small group discussion focusing on membership concerns. Targeting young people was a common theme, and Tom suggested that those in English Education need to talk about the benefits and responsibilities of joining professional organizations such as WCTELA. Another important strategy is giving small, meaningful roles to new members as soon as possible (for example, chairing a sectional at the state conference). John attended a section on planning conventions, and he reiterated Tom's idea of expanding roles for people at conventions. John also noted that NCTE is attempting to recast itself as a professional development "home" for people. Pathways is a new program that will soon offer follow-up, on-going professional development.

G. Other-JoAnne agreed to be the WCTELA voting delegate at NCTE's annual business meeting.

VI. Officer Reports

A. 2nd Vice President –JoAnne K.

JoAnne's convention will be Friday, Nov. 2, 2007, at the Madison- Marriot West in Middleton. The theme will center around expressive/creative writing. Deb Grant and Tim Linsmeyer were discussed as possible speakers.

B. 1st Vice President-John Zbikowski

1. Location-John's convention will be Nov. 3, 2006, at the Madison-Marriot West in Middleton. John currently has 16 sectionals and he is looking for more.
2. Keynote-The keynote speaker, Constance Steinkuehler, suggested the following title for her session: "Literacy, Pop Cosmopolitanism & the Case

- of Massively Multiplayer Online Games". The group agreed that her current title is a bit confusing, so John will negotiate a possible change.
3. College credits-John spoke with UW-Whitewater, and he has permission to offer 3 credits for attendance at conference in addition to some online work.
 4. The group discussed having the student awards given at the student's school rather than at the convention. District Directors may be the ones to hand out these awards.
 5. Other meetings-Thursday afternoon will be special interest group meetings. Thursday evening will be the executive board meeting. Saturday morning will be the post convention meeting/writing session.

C. President-Lynn Aprill

No report

VII. Old Business

A. Annual report Checklist

Lynn went through the NCTE checklist of annual report requirements.

B. Other

No other business

VIII. New Business

A. Poetry Out Loud

1. Jackie Martindale coordinated this effort for WI last year and will be doing it again this year.
2. The effort was concentrated in the Madison area, and the state finalist was in the top 12 in the nation. The group suggested expanding this effort throughout the state by putting an article in the *Update*, presenting a sectional at the conference, putting a link on the WCTELA site, connecting with the forensic associations, and working through contacts at colleges and universities.

B. Leadership Development Award

Pearson Prentice Hall offers a \$500 award for first time NCTE attendees.

Kathy Nelson has a nominee and will proceed with the paperwork.

C. DPI NCLB Meeting

Marti Matyska attended the meeting and spoke on behalf of WCTELA. Her written report is attached.

IX. Adjournment

Scott motioned for adjournment at 4:30 p.m., and John seconded the motion.

The motion carried.

Respectfully submitted,

Chris Van Hoof