

2010 Summer WCTE Board Meeting  
County Clare Bed and Breakfast, Milwaukee  
6:00 pm, July 15, 2010

Members present: Lynn Frick, Jacki Martindale, Barbara Dixson, John Zbikowski, Jess Gallo, Erin Schwane, Tom Pamperin, Tom Scott, Lisa Arneson, Karen Kelley Rigoni, Donna Pasternak, Linda Barrington, Carol Conway Gerhardt, John Pruitt

Donna began with a brief overview of the common core standards asking us to review the WCTC response to them, which she'd included in our packet. Lisa Arneson shared her impressions as a CESA 5 committee representative on the monthly CESA Core Standards meetings. She described a subcommittee responsible for "rolling out the standards over the next four years." The DPI is encouraging a slow transition with the first year being for "investigation/exploration." Tom Scott shared his recent conversation in San Diego with NCTE Executive Director, Kent Williamson. NCTE wants to develop curriculum samples at all the grade levels to "pre-empt" Achieve's interests in doing the same. He thought NCTE's samples would be a whole lot less prescriptive than Achieve's. NCTE's would be suggestive; Achieve's would be prescriptive. The idea here is that we want to honor teachers' decision-making capacities as they face their classes in different environments. Tom Pamperin added what he'd just learned about the topic from the WCTE summer affiliate conference. Action plans were discussed including adding to our website, a call for sample lesson plans, and perhaps hosting smaller, one-day conferences perhaps with CESA and WSRA. Lisa suggests we read the Obama's Blueprint for Reform, the reauthorization (a.k.a., No Student Left Behind) The Race to the Top.

After dinner, Donna announced she had requested that the revised officers' duties be submitted but had as yet not received them all. She then directed a review of any changes to be made to the by-laws. Some discussion centered on the District Liaison position. After that and some clarifications, Donna declared we would insert our prior work on the job descriptions; and then we began with Article V, Section 5 and worked through Article IX. Some discussion focused upon the notice of meetings and membership meetings.

Donna thanked everyone for their participation and dismissed the board at 9:05 p.m. until 9:00 a.m. noting breakfast would be on our own.

9:00 a.m., July 16, 2010  
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County Clare B&B  
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Donna greeted everyone and distributed her packets to those who were not in attendance the prior evening. She asked for plans from the chairs so board members could choose which groups to join. Donna then dismissed folks to mingle and form small groups.

Committee Meetings:

- a. District Directors: Jacki Martindale
- b. Membership: Tom Scott
- c. WCEL: Tom Scott
- d. Awards: Carol Conway Gerhardt
- e. Professional Issues
- f. Publication: Jess Gallo
- g. Convention: Lynn Aprill
- h. Archives--Emily Tymus Ihrke
- i. Election: Emily Tymus Ihrke
- j. Authors: Marti Matyska
- k. Intellectual Freedom: John Pruitt
- l. Video Production: Bill Schang

At 10:30 Donna called for reports. Emily distributed her report.

Tom reported that Membership Committee will be sending a survey of membership at the end of August / beginning of September. He also suggested that Tom will be writing and soliciting others to write lesson plans linked to the new Core State Standards. Lisa will write an article for our Update.

Jess Gallo discussed ways they will be using to increase readership and authorship. Discussion followed about linking our Update to NCTE's.

John reported expanding the website using the NCTE resources now available free to affiliates.

Tom Pamperin reported that he will be working on LGB and Core Standards. He intends to invite others to join him to build membership and increase retention.

Donna thanked everyone and dismissed all for a break.

11:00 a.m. Donna reconvened asking Emily, who was absent the prior evening, to introduce herself. She then called for amendments to the agenda: Carol, Tom P. and Tom S asked to be moved ahead on the agenda to leave early.

Donna called for Carol's award committee report. Carol thanked Linda Barrington and Barbara Dixson for their efforts. She reported that she will submit info for awards in the upcoming Update. She encouraged us to check online for awards info.

Next Donna distributed Lynn's 2nd VP Report to precede the Regional Affiliate Meeting Report. Jess Gallo and Tom Pamperin both added to her report including the possibility of adding a diversity chair and elementary chair to our board in order to increase our membership. Discussion followed on the needs of our organization and our initiatives.

Donna suggested that at our fall board meeting we revisit our mission and strategic planning.

Donna called for and gained approval of the Feb. board meeting minutes.

Emilie sent her DPI report including talking points and a power point for core state standards.

Tom Scott presented his treasurer's report. He expressed concern about the potential for losing money as we tried a new venue for our state convention. He wondered if perhaps we should do more to promote the pre conference and convention. Donna is sending an email to Lynn with details of our discussion. Next, Tom shared his Poole report we saw last meeting with highlighting the need to appoint two committee members during the annual meeting as well as establish staggered terms for those currently serving. Assignments of terms and two candidate suggestions were noted.

Emily Ihrke asked for assistance in election logistics for an early October balloting. She was instructed to get her slate to either John Z or Lynn A for electronic balloting and of the need for about 60 paper ballots. John suggested it could be done through District Directors.

The lunch buffet at 12:15 allowed for a working lunch.

Jacki gave her director's report including her monthly contact with directors and her profiling one in Updates.

Tom Scott updated us of 420 names on membership; 203 are current in dues. Linda designed a colorful membership card for us which he plans to send with letters to expired members.

Barbara reported that six attended the CEE meeting the previous afternoon and she will distribute minutes. Emilie will present to their group at their next meeting in October.

Tom Scott continued with his CEL report encouraging folks to consider attending the CEL convention and consider being our state CEL liason.

John Z reported 18,800 hits on our website. We will be supplementing with NCTE software.

Linda reported her August 15 deadline and outlined what she expects to be included.

Jess Gallo shared we had our first electronic journal and expressed concerns about lack of article contributions. Donna suggested how she might get help with this. She encouraged that we all register as reviewers and readers on the web site. Meeting of the editorial board was attended by 3 but the meeting was held during the school day.

Lynn Aprill's Convention report indicated a similar time frame of past conventions, a screening report, and an author's reading.

Contact with Bob and Kylee's pre-conference workshop needs to be arranged by the chair. The board discussed concerns with publicity and that this might be too overwhelming for Lynn to handle alone. Some suggested that we might need more presenters to help with attendance.

Feb 18-20, 2010, NCTEAR will be in Madison. We should try not to have our winter board meeting conflicting with it.

NCTE annual affiliate report due July 30th. Volunteers agreed to assist Donna.

Old business: Donna will update the job descriptions

New business: Kathy was appointed to fill the 2nd VP and Karen, the secretary vacancies.

Donna introduced the need to determine who will attend NCTE convention affiliate meeting inviting emails to suggest who should get our financial support for attending.

Linda reported new Student Press Rights Legislation with historical background and encouraged our support.

Donna set the time for the next meeting: October 22nd from 4-6pm.

Linda was appointed as the WCTE/CEL liaison.

Meeting adjourned at 3:07.