

**Agenda--Wisconsin Council of Teachers of English
Fall Board Meeting -- Thursday, October 11, 2012, 6:00 to 7:30 p.m.
The Crowne Plaza -- 4402 E. Washington Ave., Madison, WI**

Present: Karen Rigoni, Kathy Nelson, Jessica Gallo, Lynn Frick, Catharine Compton-Lilly, David Roloff, Erin Schwane, Lynn Aprill, Marti Matyska, Tom Scott, Linda Barrington, Tamara Maxwell, Janelle Bailey, Tom Pamperin, Jacki Martindale, Jacalyn Mabon, Penny Parsons, Denise Meyer, Mariann Potter

1. Kudos on Pre-convention Workshop and all efforts on convention
2. Approval of Consent Agenda (motion to approve Lynn Aprill; second David Roloff; motion approved)
 - a. Minutes from March 2012 Executive Board Meeting
 - b. Committee Reports
3. Treasures Report-Tom Scott
 - a. Anticipated that the 2012 conference will break even, at a minimum. More final report on this will be provided in February.
 - b. Budget that will be reported at 2012 Annual Membership Meeting will be lower than the past due to the lack of 2011 convention.
 - c. Experienced registration problems due to online registration problems. Will explore other options for next year.
 - d. Paid membership current as of 10/11/12=137. Kathy Nelson suggested the formation of a committee explore membership initiatives. Volunteers: Janelle Bailey, Denise Meyers, Linda Barrington (chair), Tamara Maxwell, Tom Scott.
4. DPI Liaison's Report-Tamara Maxwell
 - a. The governor is advancing "Every Child a Graduate-Agenda 2017"
 - b. Lesson and Unit Plan format posted on wcteonline.org. Input requested from WCTE membership.
 - c. New Common State Standard team at DPI to create deliverables. Not programs but tools.
 - d. School Accountability Report Cards 2012 available but being held from public for a couple of weeks.
 - e. ACT suite in 2013 budget. This means tests could possibly be available for grades 3-8 from ACT. WI is still a member of SMARTER Balance Consortium. Officially, Smarter Balance Assessment will be the state assessment beginning 2014-15. ACT recently released document showing alignment to CCSS.
 - f. Kathy Nelson suggested the formation of an informal committee be formed lead by Tom Paprin under the duties of Professional Issues Committee.
5. Welcome District Directors
 - a. Lynn Aprill was unanimously elected new District Directors Liaison.
6. Officers' Reports
 - a. First Vice President: Jess Gallo
 - i. Pre-conference workshop-12:30-4:30, 25 participants. Gay Ivey presented on engagement as a way to get at CCSS.
 - ii. 2012 Convention, 10/12/12.
 - iii. Winter meeting, potentially February 16, 2012.

- iv. November 16-17, 2012. Conference at UW-Madison. Literacies, Cultures, and Languages First Annual Conference.
- b. Second Vice President: Lynn Frick
 - i. 2013 Convention locations, Dells or Madison.
 - ii. Considering a fall convention in the southern part of the state and a spring convention in the northern part of the state.
 - iii. Spring meeting in the northern part of the state could be smaller and more focused on one big idea. District Directors could survey districts. Erin Schwane suggested polleverywhere.com to begin to get a response to current concerns tomorrow at the conference.
- c. President: Kathy Nelson
 - i. New Collaborative State Organization: new organization that brings together the leadership of numerous professional organizations in WI. David Ebert is bringing these leaders together. Motion to spend up to \$300 on the January meeting of this organization. Mariann Potter motioned, Jacki Mabon seconded. Motioned passed.
 - ii. Annual Meeting, Additions/alterations to agenda?
- d. Director-at-Large: Lynn Aprill
 - i. Sent letters to all superintendents in the state encouraging attendance at the conference/ membership.
 - ii. Also heavily recruited to fill the slate of officers for the current election.

7. Business

- a. NCTE national convention in Las Vegas – WCTE gathering?
- b. More regional offerings to membership—CESA district directors. Can be something as simple as announcing a coffee house gathering to have discussions about current topics. Doesn't have to be expensive.
- c. Summer Tri-state Regional Summer Retreat—committee?
 - i. Purpose is for educators and their families to get together and have fun and do "English stuff." Suggestion made to make sure it has a relevant and timely focus.
 - ii. Location will likely be Minnesota.
 - iii. Kathy Nelson will get more details at NCTE's Convention in Las Vegas.
- d. WEJ
 - i. Proposing that the WEJ Editorial Board be expanded to 7. Also suggesting that the notion of "election" to the board be modified to be a ratification of the editorial board
 - ii. Motion: Move to extend the editorial leadership appointment of Mary Louise Gomez from UW-Madison for another 3-year term. Lynn Frick, Tom Pamperin. Discussion: Putting the journal online has saved the organization money. The journal has operated in a professional manner. Question about representation of elementary and secondary practitioner based reviewers and whether or not issues of concern to K-12 educators. Overall the Board is pleased with the WEJ at this time. Motion passed.
 - iii. Idea: Host a session at every convention about publishing for WEJ. Also approach convention presenters to write something for WEJ.
- e. Pooley Foundation

- i. Making a suggestion that we form a committee to explore other uses of the Pooley money. After the appropriateness of a new direction has been developed for this money, Marty Wood, current trust officer, would like to resign from this position to transition another leader.
 - ii. Ad-hoc committee: Tom Scott, Tom Pamperin, Kathy Nelson, Jessica Gallo.
 - iii. Marti Matyska: Notable Wisconsin Authors poster is complete. Will be available to be ordered \$15 that includes a laminated poster and resource guide and mailing.
 - f. Update topics: publication in early December: convention news including pre-institute workshop, main speakers, award winners, CEL report, WEJ report, letter from the president, board meeting.
- 8. Adjournment
 - a. Motion to adjourn at 8:54 p.m. Mariann Potter, Tom Pamperin. Motion passed.