

**WCTE Board of Directors meeting  
June 29, 2018**

**Friday's Agenda:**

1. Welcome and Introductions . Call to order. 9:29am.
  - a. Introduce Andrea Donner-Wirtz. New District 9.
  - b. What we are reading:
    - i. Tom Scott: *The 57 Bus* by Daska Slater; *Exploring Diabetes with Owls* by David Sedaris
    - ii. Kelly Seefeldt: *Book Love* by Penny Kittle. *180 Days* by Kelly Gallagher and Penny Kittle. For fun *Red Sparrow* by James Matthews.
    - iii. Sara Rowse-Borrelli: *Marriage Vacation* by Pauline Turner Brooks
    - iv. John Schad: *Monster* by Walter Dean Myers. *Give a Boy a Gun*. John Strasser.
    - v. Tanya Sponholz: *Girls Burn Brighter* by
    - vi. Jennifer Kieren: *Circe* by Madeline Miller; *Shadow of the Wind* by Carlos Luis Ruan
    - vii. Holly Caudill: *180 Days* by Gallagher and Kittle; *There There* by Tommy Orange
    - viii. Linda Barrington: *Endurance* by Scott Kelly
    - ix. Marti M: *Long Way Down* by Jason Reynolds
2. Additions to the Agenda. None
3. Approval March 3, 2018 - [Board of Directors Meeting](#). Motion by Sponholz. Seefeldt second. Approved 9:51am
4. Treasurer's Report - Tom Scott
  - a. Checking 21, 754. Money market 15189 Savings 1811. Ready cash 38, 755. CD: about 20K.
  - b. Converting to Wild Apricot. Direct Deposit into account from memberships and registration. It won't be differentiating between them, so it'll just be called receipts from now on.
  - c. 10 people registered for convention.
  - d. Motion Schad. Second Rowse-Borelli. Approved 9:58am
  - e. Audit: do we need to do that? At least 25 years since one's been done.
    - i. Get a quote. Schad will take care of it. Tabled until fall meeting.
5. [DPI Report](#) (Marci Glaus) -- Introduce New ELA Consultant - Bianca Williams-Griffin (July 9)
6. Officer Reports (quick updates)
  - a. *President - John Schad.*
    - I. Board engagement: we were hoping for more people at the Board meetings. Moving in right direction.
  - b. *Vice President - Kelly Seefeldt*
    - I. Will discuss in item 7 for convention.
  - c. *Second Vice President - Justina Plemon.* Will move to start process to 2020 convention.
  - d. *Director at Large - Marianne Potter.* No report
  - e. *District Director Liaison - Kara Sommerfeldt will not seek reelection in fall.*

1. [Filling Gaps in Districts](#)
2. Discussion around finding really good people to be on the Board and not just have names.
3. We need more professional process of getting people on board but not just putting people in to fill gaps.
4. Priority should be working to get elections very clear when it happens; who we are putting on ballot; make sure person knows, and what our expectations are for it. We can be updating people who we think should run, but not automatically including those people on emails and invitations.

f. *NCTE Affiliate Liaison Officer (Tom Scott)*

i. *Dues are paid. Affiliate report due July 15 passed to Schad. Attended Board meeting in St. Louis.*

7. [2018 Convention Update](#) - Kelly Seefeldt

- a. Bus from Cambria? 2 in am? 2 in afternoon? Sign up for shuttle for people driving in for the day. May need to have it for Thurs.
- b. 38 proposals. 20 spots. Do we get new rooms to add more spots?
- c. Send email to people and tell them they need to register for convention in order to confirm their spot. Deadline August 1.
- d. Let's not overthink parking issues. We will work it out. Shuttle buses. Greeters.
- e. Save the Date postcard in August 20 to go out from DPI, NCTE and Wild Apricot email lists.
- f. New ideas for vendors: technology, DPI, resource tables. Coupon codes for books or tech items.

8. *2019 Convention Update (renew membership at UW and reserve venue) - Marianne Potter*

- a. Speaker: Allison Marchetti. Contract done.
- b. Where to have it? Monona Terrace in Madison?
- c. Union South \$3200 cost to join. Discounted food and rooms with that. \$4450 currently.
- d. Stevens Point? UWSP?
- e. Marti calling around to Madison venues to look for next year. She has availability for several. Waiting for quotes. Committee will make the decision.
  - i. Monona Terrace. 1st choice.
  - ii. Middleton

9. *Committee Reports*

- a. *Social Media - Kelly Seefeldt*
  - i. *Twitter Chats - update and contacting people about director vacancies*
    1. Filled through March next year.
    2. Email lists with topic ideas.
  - ii. *Discussion of WCTE Website Hosting - Wild Apricot*
- b. *WCEE - David Roloff - The College English Education Group*
  - i. No report
- c. *(W)CEL - Kelly Seefeldt (taking over from Emily Ihrke)*
  - i. No report. Went last year. Will be going to CEL this year as an Emerging Leader
- d. *Intellectual Freedom - John Schad*
  - i. No applicants. CCBC will get it this year for the help they give teachers and libraries with challenges to books.
- e. *SCOA Region 4 Report*

- i. People are getting reports via email. Not everyone. Kelly will forward to Linda and Tom. Confusion about who the rep is now and how to get emails for everyone.
  - f. *Standing Committee on Diversity - Justina Plemon*
    - i. No report.
  - g. *Professional Issues - Lynn Frick*
    - i. No report
  - h. *Awards - Brad Bryan -- David Roloff [Awards](#) and [NCTE High School Teacher of Excellence](#) -- create a committee for nominations*
    - i. People have already been made aware. Linda has quotes and pictures for the Update already for all these awards.
  - i. *[Update](#) - Linda Barrington.*
    - i. August 15 deadline for submissions.
  - j. *[Wisconsin English Journal](#) - John Pruitt*
    - i. Needs help with commenting on Facebook. Needs a HS and MS Board Member to fill vacancies.
  - k. *WELA - Marianne Potter*
    - i. No report
- 9. *Unfinished Business*
  - a. Discuss [strategic plan](#) progress and plan for the future -- changes or additions
    - i. John has really organized the Board positions and encourages people to fill in position descriptions for all spots.
- 10. *New Business*
  - a. *Discuss yesterday's progress -- report to the group*
    - i. *Executive Director Description and Committee*
      - 1. This is updated and ready to go. Needs to have a larger view of the organization. Top 4 bullets points are key along with Convention Manager. A few people will be approached for the position. If that doesn't work, publish a description and ask for applications to the president for this position.
    - ii. *District Director Changes*
      - 1. Don't know expectations. Certain number Board meetings per term. In charge of something, or contribute to the organization in some way or they would be let go.
      - 2. Letter from President to send: Polling District Directors to see commitment level. Ask them to serve a role for the Board. If don't meet the deadline, their position will be opened for the next election.
    - iii. *Shared Team Drive Update*
      - 1. Getting a WCTE google account. Working through the process.
    - iv. *Email Update and Twitter Chats*
      - 1. Done earlier in the meeting.
  - b. *Decide on next board meeting date.*
    - i. Thursday, October 18, 2019 5:00 p.m.
  - c. *[Website](#): What do you want updated or changed or added? - Linda Barrington & Kelly (convention pages)*
    - i. Need to update the Satisfied Member section.
      - 1. Have people Tweet a reaction on Twitter and use those. Engage social media more at convention
    - ii. Finding out history of Chisholm Award.

d. *Affiliate Awards - Tom Scott*

i. Not sure of any this year yet.

11. Adjourn 2:07pm