

WCTE Board Meeting
Saturday, March 3, 2017 10:00 am - 3:00 pm
UW-Madison Union South -- Traditions Room
1308 West Dayton Street
Parking: Union South Garage
Madison, Wisconsin

Friday Night Agenda:

1. Initiate and organize a working portfolio for incoming board members which will include all necessary organizational and board information to help guide and engage new/current WCTE board members.
2. Discuss the [updating of bylaws](#) to include appropriate executive board member descriptions.
3. Build an updated, [shared team drive](#) of important WCTE documents to give board members a better opportunity to access all important information in one, easily accessible location.
4. Find a keynote speaker for our 2019 convention.

Saturday's Agenda:

1. Welcome and Introductions
 - a. Meeting start at 10:26am.
 - b. What we're reading:
 - i. Marianne Potter: *Shadow Shaper* (book 2)
 - ii. Marti M.: *The Hate U Give* by Angie Thomas
 - iii. Tom Scott: *The Passion of Dolssa*
 - iv. Mary Beth Desens: *Turtles All the Way Down* by John Green & *Sunrise Over Fallujah*
 - v. Lynn Aprill: *Framework for Understanding Poverty* by Ruby Payne and *The Cuckoo's Calling* by Robert Galbraith aka J.K. Rowling
 - vi. Kelly Seefeldt: *Wolf Hollow* by Lauren Wolk
 - vii. John Schad: *Mindset* by Carol S. Dweck and *She Persisted* by Chelsea Clinton
 - viii. Marci Glaus: *Out of Darkness* by Ashley Hope Perez & *Born a Crime* by Trevor Noah
 - ix. Tanya: *The Late Homecomer* by Kao Kalia Yang
 - x. Justina Plemon: *Mere Christianity* by C.S. Lewis & *Teach Like Finland* by Timothy Walker
 - xi. Jennifer: *The Outliers* by Kimberly McCreight
 - xii. Holly Caudill: *Little Fires Everywhere* by Celeste Ng
2. Additions to the Agenda
3. Approval October 12, 2017 - [Board of Directors Meeting](#).
 - a. Tanya moved to approve; Marianne seconded. Voted and approved. 10:47am
4. Treasurer's Report - Tom Scott
 - a. In the 2016-17 total assets were \$57,424.44. Total assets for 17-18 is down about \$5000, but Tom doesn't believe that is cause for concern. The drop is due to a membership at the UW Union and a deposit for hosting our 2018 convention here. Normally this would go in

the following year, so essentially, we came out even even with the low turnout for last year's convention.

- i. Tom had some concern because convention wouldn't be bringing in much money, but because speaker costs were low, venue costs were low, etc. we didn't lose anything.
 - ii. Questions about expenses? (None)
5. DPI Report (Marci Glaus)
 - a. Wisconsin Writers - year of the student: student stories coming out through the end of the school year. (See report; electronically coming from Marci)
 - b. Licensing: hearings are done and groups are looking at the feedback and commentary. Small tweaks were made.
 - i. Professional/Master Licenses automatically have lifetime licenses.
 - ii. There's a pathway for people with provisional licenses to the lifetime license.
 - iii. The license team is working on a way to alert teachers when they need to complete their background checks.
6. Officer Reports (quick updates)
 - a. *President - John Schad*
 - b. *Vice President - Kelly Seefeldt* (deferred to convention update)
 - c. *Second Vice President - Update -- Justina Plemon*
 - d. *Director at Large - Marianne Potter*
 - i. *Slate of Officers* -- Update on last board meeting's [approved plan](#)
 - e. *District Director Liaison - Kara Sommerfeldt*
 - i. [Filling gaps in Districts](#)
 1. Meeting attendees created and worked on spreadsheet to include the next election year, and updated the involvement of those listed.
 2. Marianne is emailing those up for election in 2018.
 3. Kelly was elected as CEL State Liaison.
 4. Archives were discussed when Emily Ihrke's election year was discussed. There was discussion
7. *NCTE Affiliate Liaison Officer (Tom Scott)*
 - a. Tom is continuing as NCTE Affiliate Liaison Officer.
7. [2018 Convention Update](#) - Kelly Seefeldt
 - a. October 18-19, 2018
 - b. Theme was set by Chris Lehman to incorporate diverse books in classrooms. Foster empathy and having students see themselves in the books we are reading.
 - c. Hotel possibilities are being explored. One option has a shuttle. Locations will be set around to accommodate different price ranges for attendees.
 - i. Possibility of hiring a shuttle for Cambria. School bus. One pickup/stop. Typically about 35 people staying in hotels in the past.
 - ii. Looking into parking options for Union South.
 - iii. Cambria as option. Best Western as option that's close is more expensive, but it's an easy walk to convention. People can choose.
 - iv. Linda: info brochure/postcard for Save the Date
 - d. Fees for convention: Members: \$125/\$125 or both for \$200 savings at \$50
Non-members: \$175/\$175 or both for \$325 savings of \$25

Students/retired stay the same \$40/\$40 or \$75 for both.

Discussion over cost of Thurs being the same as Friday for less time and no lunch.

Motion to change the fees. Motion carried by unanimous vote.

Add something to the evaluation sheet about the value of Thurs/Fri workshops. To look at the cost factor for changing in the future.

8. *2019 Convention Update - Marianne Potter*

- a. Locate in Madison. Oct 17,18, 2019
- b. Writing with Mentors? \$4500 with traveling for one of the authors.
 - i. They are our first choice. We are going to move forward with trying to see if they are available for October 17th-18th, 2019.
- c. Kylene Beers? She's battling cancer right now and may have limited scheduling
- d. Pernille Ripp possible for 2020?

9. *Selection of Convention Committee Members - Split up duties [here](#)*

Justina, Kelly, John, Tanya, Marianne, Marti

10. *Committee Reports*

- a. *Social Media - Kelly Seefeldt*
 1. Linda added a comment about Sundays and Wednesdays being the best days to send out emails or updates via social media.
 - ii. *Twitter Chats - update*
 1. [Twitter Chat Schedule](#)

People signed up for hosting and topics were picked through June.
 - iii. *Discussion of WCTE Website Hosting - Wild Apricot*
 1. Tom and Kelly will be looking for more information. Waiting for the ok from Emily Kirkpatrick on whether Wild Apricot is acceptable host. This would also help with our registration process for convention rather than RegOnline
- b. *WCEE - [David Roloff](#) - The College English Instructor Group*
- c. *(W)CEL - Emily Ihrke, now Kelly Seefeldt*
 - i. Gave quick update on what happened at CEL this year at the national convention
- d. *Intellectual Freedom - John Schad*
 - i. No nominations at this point.
- e. [SCOA Region 4 Report](#)
- f. *Standing Committee on Diversity - Justina Plemon*
 - i. [We Need Diverse Books Website](#)
 - ii. [Diverse Classroom Amazon List](#)
 - iii. [NCTE African American Read In](#)
- g. *Professional Issues - Lynn Frick*
- h. *Awards - Ideas for Promotion - Linda Barrington*
 - i. Joel Jarowski ([resigned](#)) - volunteers? ([NCTE Awards and Literary Magazine Coordinator](#)) This may be obsolete; we should contact NCTE to find out if we still need a state coordinator for this
 - ii. Brad Bryan new Awards Chair - [position description and awards descriptions](#)
 - iii. Need to update or Tweet more regularly to get more nominations for these awards.
- i. [Update](#) - Linda Barrington
- j. [Wisconsin English Journal](#) - John Pruitt
 - i. Next issue out in April 2018
 - ii. \$4/month for website

k. WELA - Marianne Potter

9. Unfinished Business

- a. [Executive Director Position](#) - Design and plan a working description for the newly approved WCTE Executive Director position to help guide future organizational decisions and convention planning. Modify and finalize the Executive Director position which was approved at the 2017 WCTE Fall Board Meeting. Create timeline and process for hiring.
- b. Discuss [strategic plan](#) progress and plan for the future.

10. New Business

- a. Discuss last night's progress
- b. Decide on next board meeting date June 28-29, 2018 in Madison
- c. Discussion of WCTE logo
- d. Discussion of an [email update topic ideas](#) - Linda Barrington & Justina Plemon - [response](#)
- e. [QEI & Network Solutions](#) - WCTE Account - John Zbikowski
- f. [Pooley Account Update](#) - Lynn Aprill
- g. [Website](#): What do you want updated or changed or added? - Linda Barrington
- h. Affiliate Awards - Tom Scott
- i. [Team Drive Access](#) -- Can everyone access this drive?
- j. 2 year Membership
 - i. Mary Beth moves to offer a 2-year membership. Justina seconds. Motion carried.

Meeting adjourned at 3:31 p.m.