

## WCTE Board of Directors Meeting October 12, 2017

1. Welcome Book Chats. Call to order 5:02 pm
2. Additions.
  - a. Linda Barrington added WCTE Local discussion to New Business
3. Approval of June 16, 2017 meeting minutes. Approved 5:27pm
4. Treasurer's report.
  - a. 4 accounts plus trust fund
  - b. 21000 checking, MM 15,000 cd 14,000 savings 2,000. Ready cash 52,600.
  - c. Trust fund: issues with IRS. Tax exemptions.
  - d. \$12,650 for this convention. We will most likely break even. Low registration with about 75.
  - e. UW Union: we are now members of the Union. 1200 to become corporate members. Rooms are reduced rate.
  - f. Pooley fund: estimate 60K
5. DPI Report: WI Writes. This year is the Year of the Student. Please see K-12 examples on the website.
  - a. Teacher Licensing. Link of the notes Marci gave. Lots of things are changing and haven't been figured out. Website is being updated regularly.
  - b. Birth -3 K-9 4-12 and k-12
  - c. Broad area licenses are a thing. You can teach anything in the broad subject areas.
  - d. Tier 1: Tier 2 Initial Tier 3; Everyone gets a lifetime license. Tier 4? Marci is going to ask.
  - e. Everyone will need a background check every 5 years.
  - f. ESSA was submitted. Haven't heard yet from Dept. of Ed.
  - g. 2019 ELA is up for revisiting of our Standards.
6. Officer Updates
  - a. President- going to Affiliates meeting with Kelly.
  - b. VP – Thanked all members for all the help and support. Numbers are a little disappointing. Lesser known speaker, but timely topic. On Friday, we will have people sit in Districts for lunch.
  - c. 2<sup>nd</sup> VP – Next year moving to Madison. Union South. Chris Lehman is our speaker. Not a lot of info for convention at this point. Topic possibilities include social justice in the classroom; diversity in the ELA classroom. Finding hotels is proving difficult. Home football game that weekend. Thursday should be ok for rooms. Greater Madison Area Writing Project is a possibility for Thurs.
  - d. Director at Large:
    - i. Slate of Officers. Insert the link. Plan for Improvement. Suggestion made to freeze Executive Board positions to look at vacancies for the Board.

Committee to plan the 2019 Convention rather than a single person. Need a clear timeline and plan for moving forward. Organize the plans for convention to hand off. We need binders again to give to Directors for helping them transition to the Board.

- ii. Marianne is volunteering to look at our bylaws again to simplify things.
  - iii. We will not be having an election this year. Not sent out. Positions up for re-election are in limbo.
  - iv. Marianne proposing Google Hangouts as meeting options.
  - v. Tom suggestion for Directors to try to do some local meetings with money from the Board. Have a breakfast, etc. in your area to meet and get to know you sessions.
  - vi. Discussion on whether we can adopt the new improvement plan.
7. Suggestion for Kelly and John to remain at their position for 2 years. No second VP this year. Marianne would be put in the position to be a chair of committee for the 2019 convention. Gaps and holes will start to be filled.
  8. Questions about how Board feels about moving forward with those gaps. We don't have much choice.
  9. Chairperson definitely needed for the convention committee. Marianne volunteered to chair it.
  10. Motion made by Kelly S to accept the Plan for Improvement as amended through the discussion this evening. Mary Beth second. John S to be President for 2 years. Kelly S to be VP for 2 years. Marianne to be Director at Large for 2 years. Vocal vote taken. Approved by unanimous consent.
  11. Linda clarifying jobs of Directors. Focus needs to be serving teachers in WI better. What can we provide, not just to my district, but the state as a whole?
  - 12.. Revisit Marci's survey from a couple years ago.
    - a. District Director Liaison – Covered elections already. We are sitting by districts at lunch tomorrow. Sit at 3, 8, 10 as we have no representation on the Board. 4 is full. Opening in 2, Amanda moving to 5. 1 opening in 9. Tom will be sending Kara a list of current members and their CESAs to try to get more directors for election cycles next year.
    - b. NCTE Affiliate. Tom will be going to the Board of Directors meeting at NCTE to represent WI. The Update and the WI Journal both won awards.
  13. Conference planning: All good.
    - a. Selection Introduction
    - b. Presenters
    - c. Evaluations.
  14. Committee Reports
    - a. Social Media

- i. Twitter Chats: 4<sup>th</sup> Monday of the month. More people are lurking than active participating. Engagement is up. More new followers. Oct 23 is the fourth Monday for the next one. Amanda will be the moderator for the convention follow up. Nov 27 is the next one. Topic will be NCTE. Dec 18 is the recharge topic. What are you reading over Break? How do you recharge over Break. Good ideas for what to do with students before Break. Kelly will be tweeting from the convention tomorrow.
    - ii. WCTE Website Hosting – Wild Apricot is being suggested by NCTE as a main host. Would centralize all our data. Host everything for us; registration, etc. More information is coming. Tabling this discussion until the Winter meeting. Emily Fitzpatrick is really looking to engage the affiliates and have it be a benefit. Want individual teacher input.
  - b. WCEE. Tom has nothing to report.
  - c. WCEL. Emily Ihrke. State Liaison for CEL. Tom questioned the idea of supporting her attending NCTE. It's more a benefit for CEL than it is for WCTE. Needs to be a Board vote if we are to give her money to attend. Kelly is attending as an Emerging Leader for the next two years. What is the benefit of us having someone there? Supporting the higher organization is a good thing. Should there be a stipulation that she must attend meetings? Her membership expired 2014. She is our Historian. She's housing our archives. Resource options for department chairs will be added to the convention breakouts.
    - i. John suggested paying a small stipend to her to show support. Tom is worried about slippery slope idea to giving money. If it benefits our organization it's easier; if it benefits other organizations it's a potential problem.
    - ii. Discussion ended with: we can't put in or make an official policy to send people to national convention due to limited funds. Marianne will communicate with Emily on this.
  - d. Intellectual Freedom: Lynn Frick nominated 3 people from her district for the award. And they then nominated her. All 4 will win the award at the convention Friday.
  - e. SCOA Region 4. Haven't had one for a while.
  - f. Standing Committee on Diversity.
  - g. Professional Issues
  - h. Awards. Kelly has the presentation for tomorrow. We need a new awards chair. Brad has volunteered to do it.
  - i. Update: Linda has plan for Update for Dec publication. Asked for volunteers to help write articles.
  - j. Wisconsin English Journal: no report at this time
  - k. WELA: supposed to be meeting Aug 8 and it didn't happen. There are no updates from that point forward.

15. Unfinished Business

a. Executive Director Position. Marti presented the information. Paid position. This would change the bylaws. Needs to be voted on at an annual meeting. Provide continuity. 1 year position. See handout link from Marti. We need to consider this while we rebuild this year. This position isn't going to solve our bigger issue of engagement. Convention manager would be Executive Director. This position could support the transition of officers. Implementation needs to be a priority for this year as we move forward.

i. Motion to proceed with process of acquiring Executive Director to be ultimately voted on during the Oct 2018 meeting. Schad motion. Sponholz second. Verbal carry of motion. Motion passed.

b. DPI Licensure Statement. Put in folder along with affiliate info that was gathered at the national meeting.

#### 16. New Business

a. July Affiliates meeting

b. Next meeting TBA

c. WCTE logo. Do we want to update the logo? The one we are using is older. Discussion about pros/cons of current logo. Asking for other options to be considered at the February meeting. Having a contest for a new logo.

d. Meeting date March 3 at 10am in Madison at Union South.

Meeting adjourned at 8:03pm