

## WCTE Board Meeting Monday, Aug. 15, 2016, Noon

1. Welcome and Introductions -
  - a. Introduction of books - John Schad, Justina Plemon, Denise Meyer, Kara Nelson-Sommerfeldt, Linda Barrington, Marianne Potter Kelly Seefeldt, Jennifer Kieren, Marci Glaus, Pat Osowski, Emily Irke, Marti Matysak
2. Approval of Agenda - Emily 1st and Justina 2nd accepted
3. Approval of winter board meeting minutes - 1st Jennifer Kieren 2nd Justina accepted
4. Treasurer's Report, including Membership (Tom Scott) - no report
5. DPI Report (Marci Glaus) -
  - i. Literacy Updates - Looking for student writers going into 7-8 grades or 11-12 grades who would be willing to discuss their writing. Please let Marci know if you have a student.
  - ii. Teacher shortage in Wisconsin - link to administrative discussion or possible problems and solutions.
  - iii. Shakespeare in WI - Shakespeare's First folio will be in Chazen Museum of Art - on the lake, November into December
  - iv. WCTE survey - results Amazingly helpful!
6. Officer Reports
  - a. President (Denise Meyer) - updated us on Affiliate Meeting - all of us are on the same page - met the larger NCTE people. They are very willing to work with affiliates. Denise got a membership list of NCTE members who live in Wisconsin. She discussed the dual memberships. Change is going to happen - Emily Kirkpatrick is a business person with an English tie. We were talking about what can we offer our members is a common theme. Emily met that "being with her people" is the #1 reason about people coming together. Milwaukee with the unrest - what will our students react to this. A hyper logo/branding that is what is relevant to Wisconsin Teachers - Kelly Seefeldt. This could be our appeal. A regional conference does not mean the same thing because states have different issues. We need support. Denise talked about all that DPI gives us.
  - b. First Vice President (Marianne Potter)
    - i. Discussion of the mailing - Emily if we really want people to mail it, Linda 6x9 to print them and they do the mailing of the label - \$350 for printing. Marti gave the results of the survey. Check with JHL printing in Point - amount Denise will send the list of names. Linda will check with her printer, etc.
  - c. Second Vice President (John Schad)
    - i. Next convention - Find an English teacher of the year, that workshop could be more interactive. There has not been an English Teacher of the year is now an administrator. He made a contact with Nancy Atwill. Trying to be able to contact her. Marti suggested writing a letter.

- ii. During our subcommittees tomorrow and make a decision of what couple things we want to have. Make a goal of one or two things.
  - d. Director at Large (John Pruitt)
    - i. Email from NCTE - To contact newly licensed teachers about the convention and send it to John - right away. English journal coming out in September - a lot of articles. He will put it on Word Press and that it will be on our own servers. He is choosing because he doesn't like Madison's formatt and he feels we should control it. He wants it to look more like a blog so the people can respond to the authors in a blog format. Right now he is using the free version. He said that he's never seen the number of hits. A question asked if an author will want to talk to the format. Responsive to the articles - it is not going to be a blog. Would it make sense to have a supplemental blog for the journal. This could be a benefit of belonging. Emily had the comment about the history of the journal - scholarly journals has a different outlook and will these changes make a difference. Decades and decades of a journal and the content is very much inline with the message of the journal - The tradition of the journal 1965 - the board needs to be aware of this type decisions.
    - ii. Discussion - more classroom based and maybe that is where the interaction takes place. Our website is the most appropriate site for interact with the authors. This is a mixing of our messages and our goals. A list of questions.
  - e. District Director Liaison (Kelly Seefeldt) -
    - i. Paper report - Vacancies for 3, 4, 7, 8 and 12. Contact list in a Google document housed by Kelly (WCTE) This would give us a listing of each district. A roundtable session for Breakfast - Looking for those who does the heartstring works, making personal contacts with people. Where should we market? Diversification?
    - ii. How should we cut out the middle man? Centralization - will it end up in spam. Denise suggested having people cc. her to know what had to be done. Should we keep a personal email as it will not usually change even though the school district may change.
    - iii. During lunch we may have a Google Plus community, etc. for people to join, etc.
    - iv. We should have the Google mail being the owner of these. Central log-in that would be the owner of these and schedule this. Another discussion is this could be a subcommittee.
    - v. Could we afford an Executive Director? Linda does it for her journalism and for \$3,000 a year - it's a way of the coordinating, centralization, and giving longevity. We need to talk with Tom. It is common practice for other affiliates. Marti applied for her job when she did it. She gets her mileage and her room paid. We need a list of duties of what the position would be. Denise is supporting a subcommittee to explore this option.
    - vi. We should have the President with goals, etc.
  - f. NCTE Affiliate Liaison Officer (Tom Scott) - no report

## 7. Committee Reports

- a. Website (???) - John has be asked for years and we've been holding him hostage. We wouldn't change until after the email. We could contact Lynn April to be the website. If we

are going to have an executive director, should this be part of the job director. Marti mentioned reviewing the bylaws to see what changes need to be made.

- b. (W)CEL (Tom Scott and Kathy Nelson) - Linda said that Tom is over all the CEL representatives. Emily Irke said that she could make the commitment to follow Kathy Nelson. Emily will not be able to attend Atlanta, GA. Linda will contact Tom to see how we need to make the change.
- c. Intellectual Freedom (John Schad) - Amy Lyle and Tammy Bloodsell (check spelling) and the students should be recognized - Saga 6. Would they be willing to do a breakout session? Pat suggested speaking with Jazz herself.
- d. The archives do exist in Milwaukee. Emily Irke, University School.
- e. SCOA Region 4 Report (???)
- f. Standing Committee on Diversity (Justina Plemon) - On the WCTE website has created a list of resource that teachers may tap into. Her resources will be placed onto the website and into the Update.
- g. Professional Issues (Lynn Frick) - no report
- h. Awards (Jacalyn Mabon) - Jackie is still looking for a replacement. Nancy Hoff, 1st year teacher. Outstanding student teacher award, outstanding teacher consolation awards get WCTE membership. No nominee for the Chisolm award - last year there were multiple nominees. Someone from the Writing project. Marti will nominate Kathy Nelson. Marti agreed to be the next Awards
- i. NCTE Awards for Student Literary Magazine (Becky Donlin) - She is Department Chair at New Berlin Eisenhower.
- j. *Update* (Linda Barrington) - Linda doesn't write everything that is in there. Convention preview session - Gives the information of what will be included.
- k. New Voices Act legislation - Linda Barrington This will give students that write their school's publications. This returned it to the Tinker standard with administration. Each state that has based the legislation has a four pronged legislation - restoring to the Tinker standard - protecting public colleges so they have a say (they want to include private schools) and protection of the advisor. (Look at the website) Chris Taylor from Mount Horeb is the legislator who will present the bill. There will be no movement on it until January because of the election. It will be going to committee in January and that's when teachers and students will come in for testimony. The key is to get it through without too many changes. The vote will probably come in spring and possibly be signed in the summer. Kara Motion to support the New Voices Jon seconded.
- l. *Wisconsin English Journal* (John Pruitt) - IT would need to support it/ Mount Mary - Tom said that UW Milwaukee was a no.
- m. WELA (???) - Marianne

n. Pooley committee

- i. Action item per Lynn - hard copy and copy form - Marty's suggestion was that it should be disbursed because people were not applying for it. There was a committee that would be looking into the newest trustee. Collegial report with (look for Lynn's report). Discussion followed. Marti suggested talking to the committee first. The committee felt that this was a stalled. Linda felt that it was a discussion of if the board approves this information. Marianne made a motion to have the Pooley Committee to explore the option of exploring the "teacher to teacher" option as a viable use of the Pooley funds. Justina seconded the motion. Motion was adopted.
- ii. Corporate Resolution Certification Kara that Lynn April will become the trustee of the Pooley Fund and sign the necessary forms. Kelly Seefeldt seconded.

o. WI Authors website update (Lynn)

- i. Continues to receive traffic.
- ii. Nick Demski contacted her.

8. Old Business

- i. From the minutes
- ii. Convention planning

9. New Business for tomorrow

a. Wisconsin English Journal - revisited

- i. Concern is University of Madison wants us to get rid of it because they house so much. It holds a certain weight.
- ii. Now we look for who could possibly host. We need to have a host that has prestige.
- iii. Denise has approval to look at why UW-Madison does not want to house it.
- iv. Professional discussions can happen. Researchers may not want to field questions. Minnesota English Journal has revised the purpose of this.
- v. John needs to be reigned in. What is the goal of this publication.
- vi. We should establish the goals for each of our publications.
- vii. Denise will take the lead-

b. Social Media ideas

- i. We do have a gmail address that is [wcte@gmail.com](mailto:wcte@gmail.com). Everything that we have should be owned; it needs to be cleaned up.
- ii. Kelly will establish the tweets for the convention.

c. Planning for the future

d. Recruiting new members

- i. Data membership list - on-line form 2016 Goals
- ii. Check into reg on-line membership renewals, etc.
- iii. Create membership chair position. Description needs to be updated to include: 1) auto renewal 2) NCTE connections 3) Auto reminders 4) Form letters to English teachers
- iv. Send out letters to teacher - 2016, 2017, 2018
- v. Talk to English educators - brochure or flyers
- vi. Advertise @ Forensics Meetings - 2016, 2017, 2018

- vii. Make sure District Directors are members
- viii. Increase membership by 25% - 2016, 2017, 2018
- ix. Membership Flyer - Linda
- x. Check in on membership #'s
- xi. Get 2 English Teachers from your school to join.
- xii. Create a benefits list

2017 Goals, 2018

10. Adjourned at 1:20 August 16, 2016