

WCTE Board Meeting
Saturday, Feb. 16, 2019 9:00 am - 3:00 pm
Cambria Suites - Wisconsin Board Room (1st Floor)
5045 Eastpark Blvd,
Madison, WI, US, 53718

Friday's Agenda - 5:30 Wisconsin Board Room:

1. Initiate and organize a working portfolio for incoming board members which will include all necessary organizational and board information to help guide and engage new/current WCTE board members.
 - a. Continue creating a [welcome portfolio](#) for new members of our board.
 - b. Add necessary or sample docs to the [welcome folder](#) within our team drive.
2. Develop an [action plan](#) for improving diversity (inclusion) in our organization.
3. Build an updated, [shared team drive](#) of important WCTE documents to give board members a better opportunity to access all important information in one, easily-accessible location.
 - a. Move all folders and copy docs over to a new team drive (owned by WCTE).
4. Create survey to send out to other English Teachers Organizations to help develop our own offerings.
5. 2019 Convention Planning

**We will report on progress made at tomorrow's board meeting.

Saturday's Minutes:

<https://meet.google.com/nii-dfrx-csk>

Attending: Justina Plemon, Mary Beth Desens, Amanda Sweet, Lynn Frick, Mary Ann Potter, Chelsey Gruetzmacher, Jennifer Kieren, Peg Grafwallner, Lynn April, Holly Caudill, Sarah Rowse-Borelli, Marti Matyska, Brad Bryan, John Schad

1. Welcome and Introductions
 - a. Share books [here](#) - See books [here](#)
 - b. Instead of sharing book titles to the group, I'd like everyone to bring a valuable resource, lesson, website, etc. that you really like from your own classroom -- only a strict 2-3 minutes to share:
 - i. [WISELearn](#) - Wisconsin DPI's dynamic digital library and network featuring Open Educational Resources (OER). Allows teachers to explore resources and join Wisconsin educators dedicated to curriculum, instruction, professional learning, and collaboration.
 - ii. <https://studyskills.com/educators/how-students-can-avoid-80-of-language-errors/>
 - iii. <https://www.commonlit.org/en/texts> use this like Newsela for mentor texts. You can have students set up an account or use it just for yourself. It is organized by text, genre, and topic.
 - iv. <https://www.noredink.com/login> Grammar with diagnostics and graphs to show growth over a unit, etc. We use for 9-11
 - v. [Google Tour Creator for Storytelling](#) (assignments, planning and rubric)

- vi. [UDL guidelines](#) - our district is focusing on creating UDL strategy and lessons to engage students. It is also being incorporated in online education - WEN and WVVS.
- vii. www.peggrafwallner.com for Resources in Coaching, Engagement and Interventions.
- viii. [Feedback PowerPoint](#) and [Lagging Skills Assessment](#) (Lost at School)
- ix. NAEP.com
- x. [EQuIP rubric and resources](#)
- xi. [Literary elements graphic organizer maker \(Flash\) from readwritethink](#)
- xii. [Classroom Resources from Achievethecore](#)
- xiii. Creative Commons <https://creativecommons.org/> Use this before you share resources out into the world. Don't be a creep! :)

2. Additions to the Agenda

Idea for breakout session: share ideas like we just did.

Book talk for the convention speaker?

3. Approval October 18, 2018 - [Board of Directors Meeting](#).

4. [Treasurer's Report](#) - Tom Scott

Motion by Potter, second by Plemon to approve. Motion carried.

5. *DPI Report - Bianca Williams-Griffin*

None at this time.

6. Officer Reports (quick updates)

a. Executive Director - Lynn Frick.

Developing leadership and relationships with the Board. She will be getting together with Linda Barrington.

Growing our organization and Board. Raise up younger people willing to be leaders. Looking into how to get younger people involved.

Convention speaker contracts: we'd like to have the option to get them as a resource for a year as professional support and social media influencer. Ie. Pernille Ripp

b. President - John Schad

Change in District Director role. Making communication a little smoother. Moving in right direction and more to come. Feeling good about where we're going as an organization.

c. Vice President - Kelly Seefeldt.

Not able to make it today.

d. Second Vice President - Justina Plemon

NCTE affiliate meeting this summer. Washington, DC this year. Share our survey to see how other affiliates get membership.

e. Director at Large - Marianne Potter

Let her know how to deal with elections this fall. Working this summer to rewrite bylaws and we'll deal with elections at that time.

f. District Director Liaison - Lynn Aprill

There is a folder NEW BOARD MEMBER ONBOARDING in the Team Drive.

Please see for all the new resources created. It's very thorough!

1. Approve [Changes to District Director Role](#) - Bylaws will be updated this summer
 - a. Discussion surrounding how to make sure the people who are currently involved still have roles within the Board once we make the transition. Suggestion to have 3 District Director Liaisons, to be Regional Liaisons. Suggestion to have past presidents to have lifetime Board status and still be able to vote. Reaching out to Teacher Prep programs to encourage professional membership. How do we get bigger school districts to join? Milwaukee, Green Bay, Madison. Reaching out to people we know to help recruit.
 - b. Decision made we can't vote on this without the bylaws being changed. Summer work on all the changes will be done. Approval would have to be done at the annual Board meeting in October.
 - c. *Plan for Transitioning*

g. *NCTE Affiliate Liaison Officer (Tom Scott)*

No report at this time.

8. *2019 Convention Update - Marianne Potter, Lynn Frick, & Marti Matyska*

Speaker is Allison Marchetti. Marianne will contact her so she can start using her Twitter account. Empowering Future Citizens through Literacy is the theme. Work on the convention will happen over the summer.

9. *2020 Convention Update - Justina Plemon, Lynn Frick, & Marti Matyska*

Pernille Ripp will be keynote speaker. Location is still being searched. Looking into Crowne Plaza again. We are adding a Saturday.

10. *Committee Reports*

a. *Social Media - Kelly Seefeldt*

i. [Twitter Chats](#) - Volunteers?

1. Updated through June

ii. [Email Updates](#) - Volunteers?

Updated through July

b. *WCEE - David Roloff - The College English Instructor Group*

c. *(W)CEL - Kelly Seefeldt*

d. [Pooley Fund](#) - Lynn Aprill

- i. After a 5 year dive into paperwork, IRS was taking out taxes and we didn't know. After a huge effort on Lynn's part, the fund is switched to Kerber/Rose which is part of Schwab. \$64K fund. No more taxes will be taken out. 9600 cash and money. \$54K is in mutual funds. .7% fee. \$441 a year. Will send a rep to Board meeting to report on it if we want. They are reallocating the money to better serve it. Now have a checking account with \$830. We got 3 years of taxes back and those will be put into the checking account.
- ii. Brainstorming ideas: Free membership for new members. Free membership in September sign up only. Buy books for the speaker for first 100. [EdCamp](#) recruitment. Getting a booth for WSRA (idea for Oct meeting) Breakouts for [EdCamps in various places in WI](#). Follow-up with Pernille only for members after her convention. Promote WCTE events through the CESAs.

1. <https://www.edcamp.org/organize>
- e. *SCOA Region 4 Report*
 - i. We were on the list for the Affiliate of Excellence
- f. *Standing Committee on Diversity - Justina Plemon*
 - i. Draft of new inclusion invitation and action plan. Was a statement in 2003. [Draft](#) is in the team drive. Didn't use Statement because the word Invitation is more inclusive to get people to join. Maybe use Pooley funds to invite a person of color who's a teacher in ELA to convention to do a breakout. Louis V. Clark III from WI. Tolerance Award?
Piggyback on Convention: Having a speaker at lunch. Poetry Lunch. Having a feature speaker in the afternoon.
- g. *Professional Issues - Sarah Rowse-Borrelli*
 - i. No issues.
- h. *Awards - Brad Bryan*
 - i. WCTE currently looking into a Tolerance Award.
- i. [Update](#) - Linda Barrington

Next Update Materials Due March 15

<i>President's Message</i>	<i>John S.</i>
<i>Convention Preview</i>	<i>Marianne</i>
<i>DPI Update</i>	<i>Bianca</i>
<i>Upcoming Twitter Chats</i>	Linda
<i>WEJ</i>	<i>John P.</i>
<i>District Director Feature</i>	<i>Amanda Sweet will send picture</i>
<i>What We're Reading</i>	<i>Linda</i>
<i>Calendar</i>	<i>Linda</i>
<i>Whatever Linda Needs/Lesson Plan</i>	<i>Brad</i>

- j. [Wisconsin English Journal](#) - John Pruitt
 - i. In process. Publish in April. NCTE said our online version was a little "clunky."
Ideas to tweak?
- k. *Websites - WCTE- Linda Barrington, [Litmap](#) - Lynn April*
 - i. People are looking at the site. Averages about 50 a day. 19K unique users last year.
 - ii. Piece of swag for new members? Send them a map!
- l. *WELA - Marianne Potter*
 - i. Nothing at this time
- m. *Intellectual Freedom - John Schad*
 - i. Shorewood with TKAM.
Goal of the award is to acknowledge the fight for intellectual freedom: a book to be taught, young people who wanted to have I Am Jazz be taught.

11. *Unfinished Business*

- a. Discuss [strategic plan](#) progress and plan for the future -- changes or additions?

12. *New Business*

- a. *Proposed Bylaw Modification - Allowing unelected positions to vote? Exclusions?*
 - i. Every Board member votes unless they are hired (paid), i.e. Executive Director
- b. *Book Chat Offering - Marianne*
 - i. Great idea! Let's go with it.
- c. *Discuss yesterday's progress -- report to the group*
 - i. *Diversity Action Plan*
 - ii. *Shared Team Drive Update*
 - iii. *Welcome Portfolio - **DONE***
 - iv. *Survey*
- d. *Decide on next board meeting date*
 - i. June 20, 21
 - ii. July 25, 26

Motion to adjourn by April, second by Bryan, approved by majority.